

# **Guidelines**

## **2010 Parker Editorial Calendar & Deadline Dates**

### **1<sup>st</sup> Quarter 2010 (March)**

University/College Operations  
Way finding  
Best Practices/General Interest  
Revenue Control / Access Control  
Consulting  
Safety/Security/Emergency Planning

Articles Deadline: January 31, 2010

### **2<sup>nd</sup> Quarter 2010 (June)**

Municipalities/Private Operator Operations  
Building/Planning  
Transportation  
Sustainability/Environmental  
On/Off Street Parking  
Audit/Finance/Collections

Articles Deadline: May 1, 2010

### **3<sup>rd</sup> Quarter 2010 Conference Edition (September)**

Airports/Hospitals Operations  
Valet/Vans/Shuttles  
Staff Development  
Lighting  
Information Technology Services  
Maintenance Prevention/Repair/Rehabilitation

Articles Deadline: July 31, 2010

### **4<sup>th</sup> Quarter 2010 (December)**

Buildings/Structure  
Industry Trends  
Management (Enforcement, Operations, Administration)  
License Plate Recognition/Identification  
Access Control systems  
Special Events Planning and Operations

Articles Deadline: November 1, 2010

This editorial calendar is subject to change without notice.