

Media Release



CANADIAN PRECAST/PRESTRESSED CONCRETE INSTITUTE
INSTITUT CANADIEN DU BÉTON PRÉFABRIQUÉ ET PRÉCONTRAIN

FOR IMMEDIATE RELEASE

JOINT DECLARATION OF CEMENT AND CONCRETE INDUSTRY VISION FOR A SUSTAINABLE FUTURE

On February 18, 2010 Robert Burak, President of the Canadian Precast/Prestressed Concrete Institute and Pierre Boucher, President and CEO, Cement Association of Canada signed a joint declaration of cement and concrete industry vision for a sustainable future

The Canadian Precast/Prestressed Concrete Institute (CPCI) and the Cement Association of Canada (CAC) agree that it is in the best interest of the cement and precast/prestressed concrete industries to optimize their activities, and to cooperate on technical information exchange, codes and standards development, industry education and training, publications of common interest, marketing and other related activities pertaining to sustainable development.

Parties herewith commit their individual strengths, resources as appropriate and guidance towards this Vision, to pave the way for a sustainable future for those present and those who will follow in advancing the potential of our Industry for the benefit of Society.

For more information on the sustainable initiatives of the Canadian Precast/Prestressed Concrete Institute (CPCI) and the Cement Association of Canada (CAC) visit:
www.sustainableprecast.ca and www.cement.ca

For more information contact:
Sylvie Moncion, CAC
Tel: (613) 236-9471
E-mail: smoncion@cement.ca

For more information contact:
Brian J. Hall, CPCI
Tel: (613) 232-2619
E-mail: brianhall@cpci.ca

March 01,2010