

February 23, 2010

Digital Payment Technologies Announces New Director, Channel Sales

Vancouver, B.C. – Digital Payment Technologies (DPT) is pleased to announce the recent hiring of Pascal Rollmann as its Director, Channel Sales. This is a new position for DPT designed to provide an improved level of support and structure for its value added resellers.

"DPT is very pleased to welcome Pascal to our team," states Chris Chettle, DPT's Senior Vice President, Sales. "We have worked with a strong group of resellers for a number of years and we feel it is critical to continue to invest and expand in this area if we are going to build upon our growth over the past several years. By having a leader in our company who focuses on this area, we believe this goal will be attained while continuing to provide the users of our product with strong local service and support."

Pascal has been in the technology sector for the past 12 years where he gained significant experience managing the Channel Sales division at Absolute Software Corporation, a leader in tracking, managing, and protecting computers and mobile devices. In this capacity, he worked directly with many of the top PC OEMs in the world including Dell, HP, Apple, Lenovo, and Toshiba, and he has also worked with small- to medium-sized value added resellers.

About Digital Payment Technologies

Digital Payment Technologies is an innovative leader in the design, manufacture, and distribution of electronic parking meters, management software, and online services for the multi-billion-dollar parking industry. The company's products provide complete financial tracking, control, and reporting on parking revenue collected by cities, municipalities, universities, parking management companies, private operators, and national parks, from customer payment through to bank deposit. In 2007, DPT was named Emerging Company of the Year by the British Columbia Technology Industry Association and placed on Deloitte's Technology Fast 50 and Fast 500 lists for the second year in a row as one of the fastest growing high technology companies in Canada and North America.

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