

Guidelines

2012 Parker Editorial Calendar & Deadline Dates

1st Quarter 2012 (March)

University/College Operations
Way finding
Best Practices/General Interest
Revenue Control / Access Control
Consulting
Safety/Security/Emergency Planning

Articles Deadline: January 25, 2012

2nd Quarter 2012 (June)

Municipalities/Private Operator Operations
Building/Planning
Transportation
Sustainability/Environmental
On/Off Street Parking
Audit/Finance/Collections

Articles Deadline: May 1, 2012

3rd Quarter 2012 Conference Edition (September)

Airports/Hospitals Operations
Valet/Vans/Shuttles
Staff Development
Lighting
Information Technology Services
Maintenance Prevention/Repair/Rehabilitation

Articles Deadline: July 18, 2012

4th Quarter 2012 (December)

Buildings/Structure
Industry Trends
Management (Enforcement, Operations, Administration)
License Plate Recognition/Identification
Access Control systems
Special Events Planning and Operations

Articles Deadline: November 1, 2012

This editorial calendar is subject to change without notice.